

Essentials for Business Uses of Social Media

Social media issues are among the hottest topics in today's Hong Kong business environment. The demands of using social media have been increasing in the use and legal implications of social media are very demanding. This seminar aims at equipping participants with upgraded knowledge and competence in tackling real-life situations with legal implications in using social media and safeguarding the legal right.

CONTENTS

- ✓ Overview of regulations governing social media in Hong Kong
- ✓ Human resource related issues and cyberspace at work
- ✓ "Cyber-bullying" in workplace
- ✓ Issues about discrimination and offence of using social media
- ✓ Copyright issues and social media confidentiality
- ✓ Dos and don'ts in using social media in workplace
- ✓ Case studies and situation sharing



Date: M929C/HK-10A - 12th October 2020
 Time: 9:30a.m. - 5:00p.m.
 Fee: HK \$1,500
 Venue: 19/F., K. Wah Centre, 191 Java Road, North Point, Hong Kong
 Language: Cantonese with English handouts
 Trainer Profile: Practising Barrister(s)

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 Hong Kong Quality Assurance Agency, 19/F., K. Wah Centre, 191 Java Road, North Point, Hong Kong.

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