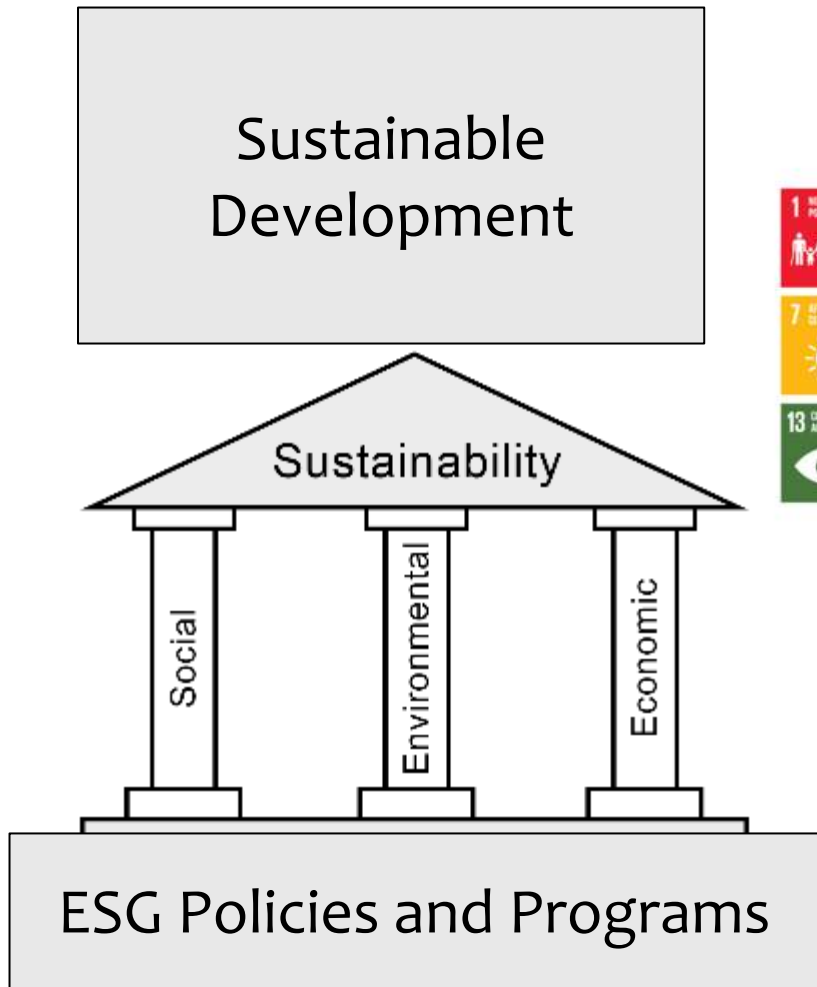


Accelerating SDG Implementation through Green and Sustainable Financing



Our Common Goals



Our Common Agenda

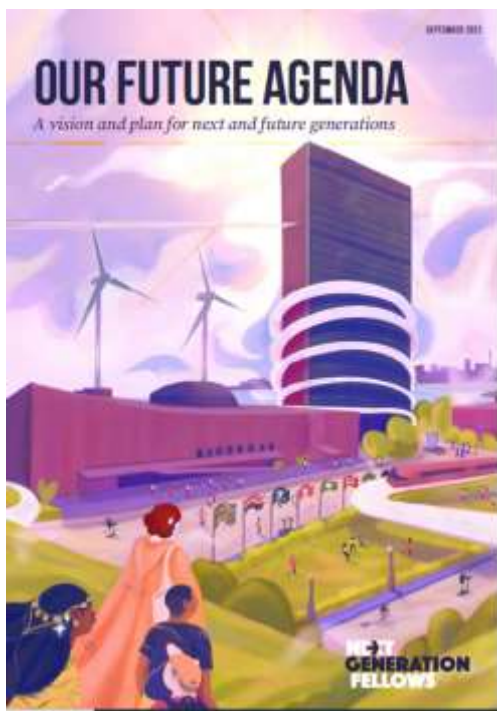


Our Common Agenda

- Leave no one behind
- Protect our planet
- Promote peace and prevent conflict
- Abide by international law and ensure justice
- Place women and girls at the center
- Build trust
- Improve digital cooperation
- Upgrade the United Nations
- Ensure sustainable financing
- Boost partnerships
- Listen to and work with youth
- Be prepared

Our Future Agenda

A world where...



We no longer live in fear of runaway climate change and other catastrophic risks

Entire countries, cities, and ecosystems are no longer on the brink of destruction

We benefit from the social and economic dividends of green growth

We are empowered to protect the planet for living and future generations

Local communities know and assert their environmental rights

People are supported when forced to adapt to climate and environmental change

Reparations are paid for victims of environmental injustice

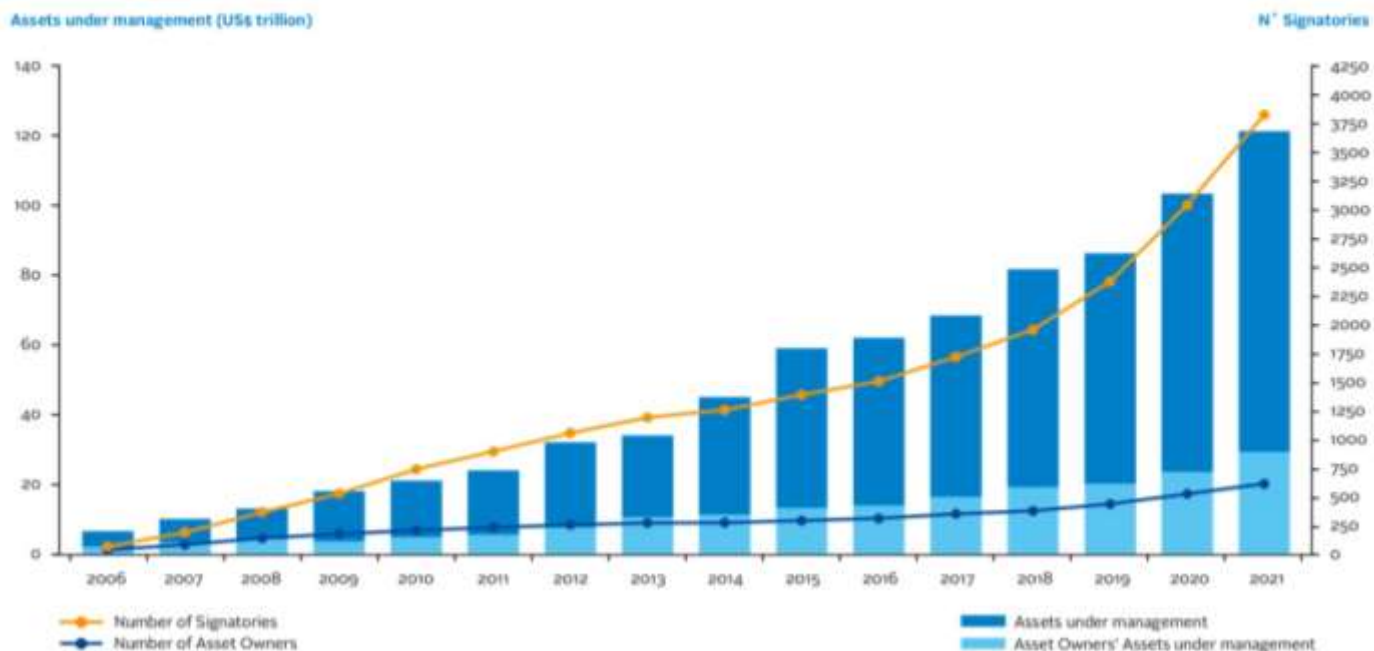
Our children and grandchildren inherit a healthy planet

...we respect our shared home

The Paradigm Shift

- Sustainable finance is becoming a global trend and a mainstream business activities
- Has a key role to play to achieve “our common goals”

The figure shows the **growth in support for UN PRI over time**.



Source: United Nations Principles for Responsible Investment (<https://www.unpri.org/about-us/about-the-pri>)

Where Shall We Lay Our Trust ?

- But how to ensure sustainable investments deliver their promises?
- How to address sustainable investment backlash?



Forbes

LEADERSHIP STRATEGY

Bluewashing Joins Greenwashing As The New Corporate Whitewashing

Timothy J. McClimon Contributor
I write about the intersection of grassroots movements & philanthropy.

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Oct 3, 2023, 02:48pm EDT

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A photograph showing a hand holding a blue marker, drawing a blue cloud over a red and white industrial smokestack. Another hand is holding a green marker, drawing a green line on the smokestack. The background is a clear blue sky.

Bluewashing and greenwashing o5trr

While leaders of Environmental, Social and Governance (ESG) offices and Corporate Social Responsibility (CSR) programs deal with criticisms from the likes of Florida Governor Ron DeSantis, former Vice President Mike Pence, Elon Musk, and Strive Asset Management's Vivek Ramaswamy on the

Setting Standards

- New standards and policy frameworks are being developed
- Robust assurance to validate sustainability claims is essential to create confidence and credibility



What would you do differently?



Let's make the world a better place to live!

