



Fintech with Kathleen DeRose

COURSE OVERVIEW

Cryptocurrency. Open banking. Digital cash. These are just some of the latest disruptions to the financial services industry. But how do these new technologies actually function? What are the implications for banks, businesses, and consumers? And, perhaps most importantly, what are the limits, risks, and societal implications? Whether you work in finance or tech, hope to have a career in fintech one day, or want to learn more about this emerging area, Fintech will answer these questions and more.

Fintech is divided into six sections focused on key fintech areas: innovation, technology, incumbents vs. startups, valuation, risk, and implications. Each section contains lessons with video lectures, readings, and assessments to facilitate learning. Students will also have the option of attending live video sessions with Professor Kathleen DeRose where additional questions and topics will be addressed.

COURSE DETAILS

- > **Location:** Online
- > **Cost:** \$2,200
- > **Faculty:** Professor Kathleen DeRose
- > **Certificates:** NYU Stern Certificate in Fintech
- > **Learn More:** https://execed.stern.nyu.edu/op_ft

PROGRAM TAKEAWAYS

Fintech Innovation and Technology

Distinguish between financial and industrial innovation, the pros and cons of financial innovation, and its evolution and technologies

Incumbents, Startups, and the Challenge of Valuation

Gain an understanding of how Fintech is reconfiguring financial services business models and whether these business models will be meaningfully different than traditional financial services models

Fintech Risk and Policy Implications

Identify the operational and technology risks of Fintech and its broader policy and social implications



Executive Education

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WHAT PAST PARTICIPANTS ARE SAYING

"The course is a self-paced one providing flexibility to focus on a few topics and deep dive into those topics while skimming across the other topics of less interest. Overall it was an excellent learning and networking experience!"

"Thank you so much to Professor DeRose, and the rest of the team at NYU Stern that made this amazing course possible! Even after working in banking, payments, and keeping up with as much reading on fintech innovation as possible, I took away a lot from this course and would not hesitate to recommend it."

COURSE BENEFITS

Whatever your career progression, partner with NYU Stern Executive Education to position yourself for lasting success.

- > **Immediate Applicability.** Courses are designed to equip participants with relevant theory, tools and frameworks in key business areas. Update your knowledge in new areas of business to stay competitive in today's market.
- > **Academic Excellence.** Led by full-time NYU Stern faculty, our Executive Education courses offer program participants immediate access to current thought leadership across disciplines and functional areas.
- > **Career Progression.** Courses provide the tools and confidence to make the shift from individual contributor to leader. Learn to create your vision, develop successful strategies and communicate effectively.
- > **Network of Executives.** Take advantage of the opportunity to network with executives from around the world and across industries who are working to develop their skills with NYU Stern Executive Education.

ENTERPRISE LEARNING

NYU Stern Executive Education also provides company-wide learning and development solutions that are tailored to address specific goals and challenges within your organization. Contact us at execed@stern.nyu.edu to learn more.

ABOUT NYU STERN

Located in the vibrant heart of downtown Manhattan, NYU Stern is a leading research institution at the global center of business and culture. Our faculty members, including three Nobel laureates, are deeply engaged in cutting-edge research to discover new ways to identify and predict the drivers of success in global business.



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