



Corporate Sustainability with Tensie Whelan

COURSE OVERVIEW

In today's volatile, complex, and uncertain world, it is crucial for businesses to understand key environmental as well as societal risks and opportunities. Both demand successful management by business leaders in order to drive innovation, improve operational efficiency, and create value for their firm and society.

Taught by Professor Tensie Whelan, this 14-week course provides participants with the ability to help their business be a force for change through ESG (environment, social, and governance) investing, sustainable supply chain management, employee and consumer engagement, sustainability marketing, and more. With companies facing greater demands for transparency, societal challenges such as poverty and inequity as well as natural resource constraints like less available water and a warmer climate, these skills are critical to the future of business and society.

COURSE DETAILS

- > **Location:** Online
- > **Cost:** \$2,200
- > **Faculty:** Professor Tensie Whelan
- > **Certificates:** NYU Stern Certificate in Corporate Sustainability
- > **Learn More:** https://execed.stern.nyu.edu/op_cs

PROGRAM TAKEAWAYS

Issues and Research

Become familiar with the key environmental and social issues affecting business today including the latest consumer insight research on sustainability

Transformation of Corporate Response to Sustainability

Understand the evolution of corporate response -- from compliance to engagement to innovation -- including innovations in finance

Leadership Skills in a Volatile World

Develop the skills required for leading in the new social and political environment and explore the efficiencies and innovations in development by corporate leaders in pursuit of sustainability



Executive Education

40 West 4th St, Suite 5-100
New York, NY 10012
+1 (212) 998-0947

stern.online@stern.nyu.edu | execed.stern.nyu.edu/online



Corporate Sustainability with Tensie Whelan

WHAT PAST PARTICIPANTS ARE SAYING

"The course gave me a wider view of Corporate Sustainability, which I could connect easily with my existing knowledge and experience in my field. Beside interesting theoretical lessons, we learned tangible methods and measurement techniques."

"This program has given me a plethora of new insights and tools to help my business operate competitively and sustainably, and for that there is not enough thanks. I hope this program continues to grow and will enrich the lives of many more students to come."

COURSE BENEFITS

Whatever your career progression, partner with NYU Stern Executive Education to position yourself for lasting success.

- > **Immediate Applicability.** Courses are designed to equip participants with relevant theory, tools and frameworks in key business areas. Update your knowledge in new areas of business to stay competitive in today's market.
- > **Academic Excellence.** Led by full-time NYU Stern faculty, our Executive Education courses offer program participants immediate access to current thought leadership across disciplines and functional areas.
- > **Career Progression.** Courses provide the tools and confidence to make the shift from individual contributor to leader. Learn to create your vision, develop successful strategies and communicate effectively.
- > **Network of Executives.** Take advantage of the opportunity to network with executives from around the world and across industries who are working to develop their skills with NYU Stern Executive Education.

ENTERPRISE LEARNING

NYU Stern Executive Education also provides company-wide learning and development solutions that are tailored to address specific goals and challenges within your organization. Contact us at execed@stern.nyu.edu to learn more.

ABOUT NYU STERN

Located in the vibrant heart of downtown Manhattan, NYU Stern is a leading research institution at the global center of business and culture. Our faculty members, including three Nobel laureates, are deeply engaged in cutting-edge research to discover new ways to identify and predict the drivers of success in global business.



Executive Education

40 West 4th St, Suite 5-100
New York, NY 10012
+1 (212) 998-0947

stern.online@stern.nyu.edu | execed.stern.nyu.edu/online