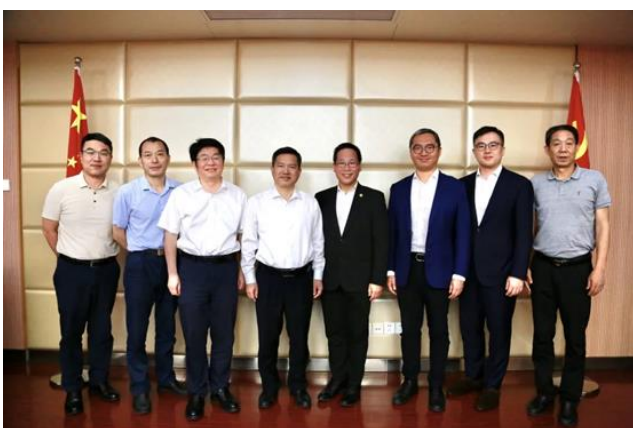


# HKQAA Visits Fujian Administration for Market Regulation

On 12 June 2024, a delegation led by Mr P C Chan, Chief Executive Officer of HKQAA, visited Fujian Provincial Administration for Market Regulation. They were received by Mr Huang Shuimu, Director-General of Fujian Provincial Administration for Market Regulation. Both parties engaged in thorough discussions on topics including the promotion of standard certification, and green and low-carbon initiatives.

Mr Chan expressed that HKQAA is looking forward to cooperating with the Administration. In recent years, HKQAA has been engaged in fruitful cooperation with market regulators of Shaanxi, Guangzhou and Shenzhen. Fujian is an economically developed and export-oriented province, and the Fujian Provincial Administration for Market Regulation is committed to enhancing the province's development in quality, standardisation and intellectual property rights. Mr Chan expressed that HKQAA is willing to assist the Administration in empowering Fujian enterprises and industries, as well as furthering the economic development of the region.

Mr Huang stated that Hong Kong has a unique position in the current dual circulation economy of China. HKQAA has accumulated rich experience and had many successes in areas such as the development of international standards, product carbon footprint certification and the certification of products supplied to Hong Kong. In the next stage, the Administration is looking to leverage on the advantages of HKQAA to assist Fujian industries and enterprises to better integrate into the international market, empowering local economic and industrial development, and jointly promoting economic and social development in both Fujian and Hong Kong.



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