

GBA Certification announces first batch of projects – HKQAA took the lead to participate in the development of rules for concrete and elderly care services

The State Administration for Market Regulation of China recently announced on its website that the ceremony for the release of the first batch of projects under the GBA Certification was held on 19 December 2023 in the Hetao Shenzhen-Hong Kong Science and Technology Innovation Co-operation Zone. The GBA Certification is a high-end voluntary certification initiative implemented in various fields within the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). It was developed jointly by certification bodies and other operating entities under the guidance of the State Administration for Market Regulation and relevant government departments of Guangdong, Hong Kong and Macau, based on common execution standards.

The first 15 projects were announced at the ceremony, covering three major areas: manufactured consumer goods, agricultural and food products, and services. Two of the projects were developed with the leading participation of HKQAA and its subsidiary, HKQAA Certification (Shanghai) Ltd Guangzhou Branch: the "GBACA-IR01-0008-2023 Certification Implementation Rules for Concrete Supply to Hong Kong" and the "GBACA-IR03-0002-2023 Certification Implementation Rules for Elderly Care Services". HKQAA is also providing related certification services.

The State Administration for Market Regulation and the relevant government departments of Guangdong, Hong Kong and Macau will strengthen policy support for the GBA Certification. This will help promote the GBA so that it can become an internationally renowned bay area and a world-class city cluster, improving the well-being of residents and promoting integrated high-quality development.



Mr P C Chan, Deputy Chief Executive Officer and Ms Julie Zhao, Chief Operating Officer (CMO) of HKQAA attended the ceremony.



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