

## Vision

To be a leader in standards and conformity services that is internationally recognized, so as to help improve our livelihood and society.

## Mission

To establish standards;

To promote sustainable development and management concepts in accordance with the applicable management system standards;

To assist commerce and industry to implement relevant systems; and

To deliver world-class trusted services.

## Shared Values “GIFTS”

**Growth** is to develop and equip staff members’ competence to help the sustainable development of HKQAA and its customers. It will make our life better and allow us to achieve more.

**Integrity** is a yardstick for our decision.

**Fairness** is to give appropriate reward and recognition to staff members.

**Team with joy** is to motivate and empower our staff members so as to make us passionate in our jobs and cultivate the sense of belonging.

**Social responsibility** is integrated into our services to promote sustainability, including service quality, environmental protection, occupational health and safety, financial stability, community services, etc., by which we contribute to the society in return.

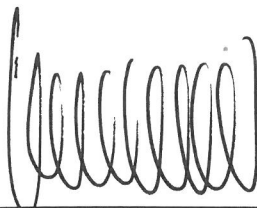
## Policy

To establish, implement, maintain sustainable management system with perspectives of impartiality, quality, occupational health and safety, environment, social responsibility and governance stewardship, and to provide value-added, customer-oriented, impartial and accredited services from which our customers can benefit.

To transfer, develop and apply the latest and most advanced technology in management; to share knowledge with stakeholders, to provide assurance, and to keep abreast of market situations and requirements and to cater our services to meet them.

To support the above objectives, HKQAA shall provide management systems and product certification, assessment, validation and verification, training, market research and structured technical services that would help customers to enhance their competitiveness.

To achieve the effectiveness, HKQAA is committed to continually improve our management system. Under all circumstances, HKQAA shall comply with all applicable laws and regulations; shall ensure that all key sustainability issues including sustainability-related opportunities and risks are identified and managed in a responsible manner; shall use all resources to continuously improve our practices and performance and promote the culture and awareness in these regards, and shall share our knowledge of such professionalism and management practices with our clients and community.



Dr. Michael Lam  
CEO



Ir C S Ho  
Chairman