

Use of Digital Promotional Graphics and Poster for HKQAA Anti-Epidemic Hygiene Measures Certification Scheme

1. Introduction

- 1.1 Hong Kong Quality Assurance Agency (“HKQAA”), under its range of services, develops and offers certification schemes of specific nature and / or for specific industry. Each scheme is presented and recognized by its unique registered design of mark, which is owned and administered by HKQAA.
- 1.2 The certified company (“Business”) holding a HKQAA certificate bearing the respective certification scheme’s registered mark is authorized to use the respective digital promotional graphics and poster in the certification sites and facilities, webpage and at its relevant premises. The use is subject to [a] the conditions set out below and [b] the conditions set out in the Guideline for the Use of Digital Promotional Graphics and Poster for HKQAA Anti-Epidemic Hygiene Measures Certification Scheme.

2. Conditions for the Use of Digital Promotional Graphics and poster for HKQAA Anti-Epidemic Hygiene Measures Certification Scheme

The Business:

- 2.3 shall not use the Digital Promotional Graphics and Poster in the following restricted situations:
- 2.3.1 use the Digital Promotional Graphics and Poster in association with other business / site which is not stated in the HKQAA certificate
- 2.3.2 use the Digital Promotional Graphics and Poster on its products and / or its packaging or associated documentation or certificates (including calibration certificates and test reports)
- 2.3.3 use the Digital Promotional Graphics and Poster in a misleading manner to suggest that HKQAA has certified or approved any product or any service supplied by a Business.

3. Suspensions or Withdrawal

- 3.1 Any incorrect use of the Digital Promotional Graphics and Poster may result in:
- (a) Publication of transgression; or
- (b) Suspension or withdrawal of certification
- 3.2 The Business shall immediately cease use of the digital promotional graphics and poster in the sites, facilities, related webpage, and digital display panel, etc.

4. Use of HKQAA Anti-Epidemic Hygiene Measures Digital Promotional Graphics

The Business:

- 4.1 shall use the Digital Promotional Graphics in respect to the applicable scheme and strictly according to the followings:
- 4.1.1 the Digital Promotional Graphics may be reproduced based on the master versions and may be enlarged or reduced in size in its exact proportion. The form must always be legible.

- 4.1.2 when using the vertical digital promotional graphics, the pixel cannot be smaller than 110 (W) x 196px (H). When using the horizontal digital promotional graphics, the pixel cannot be smaller than 178 (W) x 100px (H).

- 4.2 may use the Digital Promotional Graphics on the following items applicable and only in respect to the certification site(s) as stated on the certificate:
- (a) Related webpage of the Certification Site and Facility
- (b) Digital Display Panel at the Certification Site and Facility



5. Use of HKQAA Anti-Epidemic Hygiene Measures Poster

The Business:

- 5.1 shall use the Poster in respect to the applicable scheme and strictly according to the followings:
- 4.1.1 The poster is preferably to be printed out with at least 150 dpi. The print out size must not be less than A5, which is 148 (W) x 210 (H) mm. When printing the poster, the images and graphics must be enlarged or reduced in its proportion, and with an appropriate resolution to make sure that all the texts, images and graphics on the Poster are legible and clearly displayed without any distortion or blurriness.
- 5.2 may put up the Poster at different prominent positions within the certification site(s) applicable and only in respect to the certification site(s) as stated on the certificate, for example:

- (a) Glass door
- (b) Infrared thermometer stand
- (c) Wall



6. Other Optional Use of Digital Promotional Graphics and Poster

- 6.1 The Business shall contact the Corporate Communications Unit of HKQAA for any proposed use of the Digital Promotional Graphics / poster not mentioned in the official HKQAA use of digital promotional graphics and poster documents.