

【Press Release】

FOR IMMEDIATE RELEASE

Kick-off Seminar on Bridging and Bonding To Create Measurable Social Benefits Developed by HKQAA and Funded by CIIF

(26 September, 2017, Hong Kong) The Kick-off Seminar on “Bridging and Bonding - To Create Measurable Social Benefits” was successfully held today at Chiang Chen Studio Theatre, Hong Kong Polytechnic University. Dr Lam Ching-choi, BBS, JP, Chairman of the Community Investment and Inclusion Fund Committee and Member of the Executive Council, officiated at the kick-off seminar.

Development of Guidance Document, Pilot Run by Corporations

To promote the building of “Social Capital”, Hong Kong Quality Assurance Agency (HKQAA) has developed a Project on “Bridging and Bonding - To Create Measurable Social Benefits”. The Project is funded by the Community Investment and Inclusion Fund (CIIF) and aims at encouraging the business sector to develop corporate social capital, and create profound and sustainable social benefits. It also encourages cross-sectoral cooperation to help strengthen social capital and enhance sustainability in Hong Kong.

Ir Dr Hon. Lo Wai Kwok, Chairman of HKQAA, said, “In the Project on ‘Bridging and Bonding - To Create Measurable Social Benefits’, HKQAA develops the Corporate Social Capital Implementation Guidance Document that provides a framework for encouraging the business sector to build and utilise their corporate social capital, be socially responsible, and create value for stakeholders. Through training, recognition programmes and an online platform, practitioners from various sectors can learn more about social capital, exchange knowledge and move towards professionalisation.”

HKQAA develops the Guidance Document with reference to ISO 26000 Guidance on Social Responsibility, professional management models and six core social capital dimensions of CIIF, namely social networks, trust and solidarity, mutual-help and reciprocity, social cohesion and inclusion, social participation, and information and communication.

Meanwhile, HKQAA collaborates with various corporations to implement the Guidance Document, identify good practices, continually fine-tune the Guidance Document and promote cross-sectoral cooperation in the pilot projects. Pilot projects collaborators include **Hong Kong Airlines Limited, Hong Kong Broadband Network Limited, Hysan Development Company Limited, MTR Corporation Limited and New World Development Company Limited.**

Foster Cross-sectoral Collaboration, Strengthen Social Capital

Dr Lam Ching-choi, Chairman of the CIIF Committee and Member of the Executive Council, said, “We are pleased to note that HKQAA is developing the Corporate Social Capital Implementation Guidance Document for the business sector. Corporates can achieve synergy through cross-sectoral cooperation with partners in different sectors. They can also adopt a set of management process with social capital elements in their operations with a view to building trust and mutual-help with their stakeholders. This will bring about a win-win outcome leading to sustainable development of the community.”

The Project acts as a bridge between corporations, social welfare organisations and other stakeholders to foster collaboration in the community. We believe that it can encourage more organisations to fulfill their social responsibilities, make use of their corporate social capital to create long term value, contribute to our society and achieve reciprocity. Hopefully the Project can foster cross-sectoral communication and cooperation to stimulate creativity, take advantage of different knowledge, experiences, social networks and resources, and bring synergistic effects. Social capital can be further enriched in Hong Kong by these means.

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Photo caption:

1. Dr Lam Ching-choi, BBS, JP, Chairman of the CIIF Committee and Member of Executive Council (Middle) and Mr Kwan Chuk-fai, MH, JP, Vice-chairman of the CIIF Committee (Right 4), Ir Dr Hon. Lo Wai Kwok, SBS, MH, JP, Chairman (Left 4), Ir C S Ho, Deputy Chairman (Left 3) and Dr Michael Lam, Chief Executive Officer of HKQAA (Left 2), and project collaborators kick off the Project on “Bridging and Bonding - To Create Measurable Social Benefits”.



2. Ir Dr Hon. Lo Wai Kwok, Chairman of HKQAA, delivered the welcoming speech.



3. Dr Lam Ching-choi, Chairman of the CIIF Committee and Member of the Executive Council, officiated at the event.



4. Mr Kwan Chuk-fai, Vice-chairman of the CIIF Committee shared the experience of corporations building social capital.



5. Guests, project collaborators and stakeholder group members.



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HKQAA Background

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit organisation established by Hong Kong Government in 1989. As one of the leading conformity organisations in the Asia-Pacific region, HKQAA is committed to providing certification and assessment services. Through knowledge sharing and technology transfer, HKQAA helps enterprises enhance management performance and competitiveness. Apart from introducing world-class management systems to Hong Kong, HKQAA has also developed a wide range of innovative services to cope with increasingly diversified market demands and the growing need for sustainable development, bringing benefits to the community. Please visit <http://www.hkqaa.org> for further information.