

Conversion of APMG Accreditation Logo

As the license of itSMF ISO/IEC 20000 logo will be discontinued, APMG have created a new accreditation logo for the certified organizations.

The use of new logo has been effective from 1 January 2017. It is anticipated that many of the customers may have the original logo on existing corporate materials such as name cards, letterhead, brochures or website that will take time to be used-up or updated, a transition period until 31 December 2017 has been established for the certified organizations to update the corporate materials with the new APMG logo. From now on until end 2017, we will issue the updated ISO/IEC 20000 certificates together with the new APMG logo to your organizations. You may also request the new logo at an earlier date if you wish to start using it sooner. However, please note that only new logo can be used from 1 January 2018 onwards.

Quick reference timeline for the transition:

1 January 2017	Effective of new APMG logo
From now until 31 December 2017	Issue of updated certificate with new APMG logo
1 January 2018	Only new APMG logo can be used in corporate materials

If you have any questions about the transition or use of logos, please feel free to contact us at 2202 9000 or email at hkqaa@hkqaa.org.