

*For Immediate Release*

## **Contributing to a Low-Carbon Economy Hong Kong's First "HKQAA-HKJC Carbon Disclosure e-Platform" Launched Today**

*(18 June 2013, Hong Kong) Hong Kong Quality Assurance Agency (HKQAA) and Hong Kong Jockey Club (HKJC) launched today Hong Kong's first online carbon disclosure project – "HKQAA-HKJC Carbon Disclosure e-Platform (CDeP)". This user-friendly platform allows organisations to disclose their performance in carbon management online, thus generating ideas for continuous improvement and facilitates knowledge exchange in public.*

The launching ceremony was held today at The Ritz-Carlton Hong Kong. In his opening address, **Ir Prof. Peter K. W. Mok, Chairman of HKQAA** said, "In addition to fulfilling various new international carbon management requirements, enterprises are expected by today's global consumers and investors to enhance their transparency in carbon management. We are happy to cooperate with Hong Kong Jockey Club to launch this e-Platform for Hong Kong. We hope this project can speed up the pace of the industry in combating climate change and arouse public awareness on this issue."

### **Carbon Performance Questionnaire & Territory-wide Survey**

HKJC is funding the project while HKQAA provides the manpower for establishing and operating the web-based platform. This is the first e-platform in Hong Kong for organisations to disclose their carbon management performance by completing the Carbon Performance Questionnaire. With the aim of assisting organisations to understand and provide their carbon information in a simple, user-friendly and methodical way, the questionnaire was designed according to a disclosure framework set out by the HKQAA. The framework was established on the basis of several international standards such as ISO 14001 Environmental Management Standard and ISO 14064 Greenhouse Gases. (Please refer to the supplementary for more information of the questionnaire)

The e-Platform enables organisations to conveniently share their performance data and good practices in carbon management over the internet. Organisations can learn by comparing their own performance with other organisations, so as to generate ideas for continuous improvement, while the general public can search for and browse carbon information for reference. The performance data collected will be analysed annually to reveal the progress of carbon management among organisations in Hong Kong. The first report is expected to be released by the end of 2013.

**Mrs Mimi Cunningham, Director of Human Resources and Sustainability of HKJC**, said in the ceremony, "With so much activity going on across Hong Kong, I believe the establishment of the HKQAA-HKJC Carbon Disclosure e-Platform is very timely. Indeed I would argue that it is absolutely essential. Because what we are engaged in is a collective effort. Only through accurately measuring the collective impact of our carbon reduction efforts will we be able to determine their overall effectiveness."

**Ir Prof. Peter K. W. Mok, Chairman of HKQAA** expects the project will encourage organisations to integrate carbon management into their corporate policies, and eventually fulfill the ultimate goal of "carbon neutrality", while making positive contributions to the sustainability of business and society as a whole. (HKQAA-HKJC Carbon Disclosure e-Platform (CDeP) website : <http://cdep.hkqaa.org> )



*(from left to right) Ir C. S. Ho, Deputy Chairman of HKQAA; Ir Prof. Peter Mok, Chairman of HKQAA; Mrs Mimi Cunningham, Director of Human Resources and Sustainability of HKJC; Ir Dr Hon W. K. Lo, Deputy Chairman of HKQAA, and; Dr Michael Lam, CEO of HKQAA, officiate the launching ceremony.*



*Ms Connie Sham, Senior Manager of Strategic Business of HKQAA, gives an overview of the e-Platform.*

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**HKQAA Background**

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit-distributing organisation established by the Hong Kong Government in 1989. HKQAA assists industry and commerce in the development of management systems so as to enhance its competitive advantage. As one of the leading conformity assessment bodies in Hong Kong, HKQAA provides enterprises in Hong Kong and China with professional, impartial and value-adding certification services, and also promotes management systems and various training services. Please check out <http://www.hkqaa.org> for further information.