

## [Press Release]

#### FOR IMMEDIATE RELEASE

# 2016 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony Successfully Held

(11 November 2016, Hong Kong) Hong Kong Quality Assurance Agency (HKQAA) today held the "2016 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony" at the Hong Kong International Wine & Spirits Fair. Mr David Wong, JP, Deputy Secretary for Commerce & Economic Development (Commerce & Industry), the Government of the HKSAR, was the officiating guest.

#### **Give Consumer Confidence with Identifiable Source**

The HKQAA - Hong Kong Wine Registration Scheme aims to recognise an organisation's ability to maintain proper record of wine they handle. Registered organisations can attach Scheme Labels with a unique QR code to the bottles of their wine. Consumers can easily scan the QR code with a smartphone to verify the wine online and get more information of the wine, so as to enhance consumer confidence in their purchase. 36 organisations have registered (see Appendix for details) and so committed to providing identifiable sources of wine.

#### **Systematic Storage Management to Protect Wine Quality**

Another of our wine-related scheme, the Wine Storage Management Systems Certification Scheme, is the first of its kind in the globe. It provides a framework for every party along the supply chain to deliver proper wine storage and transportation. The objective is to ensure industry standards and protect wine quality. 57 certifications have been issued (see Appendix for details). In today's ceremony, we recognised the certified companies participating for three and five consecutive years for their continuous dedication.

Ir Dr Hon Lo Wai Kwok, Chairman of HKQAA said, "We are delighted that these two schemes have received positive responses from the government and industry members. A significant number of organisations have joined the schemes over the years. We are pleased to recognise the sustained commitment of our current clients and welcome all new joiners. With favourable feedback from the industry stakeholders, they will exert a positive influence and further encourage other industry members to enhance their professional level. This will definitely help improve the competitive edge of the Hong Kong wine business."





Mr David Wong, JP, Deputy Secretary for Commerce and Economic Development (Commerce & Industry), the Government of the HKSAR (left 6, front row), HKQAA Governing Council members, Technical Committee members, supporting and endorsing organisations, as well as the participating companies of the Schemes.



Mr David Wong, JP, Deputy Secretary for Commerce and Economic Development (Commerce & Industry) (right), presented the Confirmation of Registration Letter of the Hong Kong Wine Registration Scheme to the registered company.





Ir Dr Hon Lo Wai Kwok, SBS, MH, JP, Chairman of HKQAA (right) presented the certificate of the Wine Storage Management Systems Certification Scheme to the certified company.



Ir C.S. Ho, Deputy Chairman of HKQAA (right) recognised the company participating in the Wine Storage Management Systems Certification Scheme for years.





Dr Michael Lam, CEO of HKQAA delivered a speech at the event.

- End -

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#### **HKQAA Background**

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit organisation established by Hong Kong Government in 1989. As one of the leading conformity organisations in the Asia-Pacific region, HKQAA is committed to providing certification and assessment services. Through knowledge sharing and technology transfer, HKQAA helps enterprises enhance management performance and competitiveness. Apart from introducing world-class management systems to Hong Kong, HKQAA has also developed a wide range of innovative services to cope with increasingly diversified market demands and the growing need for sustainable development, bringing benefits to the community. Please visit <a href="http://www.hkqaa.org">http://www.hkqaa.org</a> for further information.



#### **Appendix**

### Wine Storage Management Systems Certification Scheme and Hong Kong Wine Registration Scheme - List of Participating Companies -

#### Note for Scheme Type



WSMS - Fine Wine (高級葡萄酒)



WSMS - Commercial Wine 「葡萄酒儲存管理體系認證」「葡萄酒儲存管理體系認證」 (商品葡萄酒)



WSMS for Wine Retailers 零售商

WSMS - Transportation -Fine Wine (高級葡萄酒)



WSMS - Transportation -Commercial Wine 運輸服務供應商 「葡萄酒儲存管理體系認證」 (商品葡萄酒)

#### (As of 11 November 2016)

		1 November 20
公司	Wine Storage Management Systems Certification Scheme	Hong Kong Wing Registration Scheme
-	-	Yes
安貝利爾酒業	-	Yes
-	1	-
安昇國際商務拓展有限公司	-	Yes
澳洲酒批發中心	-	Yes
賓利酒世界(香港)有限公司	-	Yes
香貝田酒業有限公司	-	Yes
天傲(名家)有限公司	1	-
其士冷藏物流有限公司	1	-
招商局倉碼運輸有限公司	1,2	-
中旅貨運物流中心有限公司	2	-
嘉宏物流有限公司	1,2,4,5	-
佳釀珍藏	1	-
-	-	Yes
-	1	-
大昌行物流有限公司	2	-
名萄酒窖國際有限公司	-	Yes
安泰實業有限公司	-	Yes
	1	-
超然酒業有限公司	-	Yes
香港康得思酒店	2,3	-
戈爾洋行有限公司	-	Yes
皇朝國際實業公司	-	Yes
豪酒窖	1	Yes
-	1	-
-	1	-
香港寧夏名特優產品中心有限公 司	-	Yes
美酒窖	1	-
國際名酒交易中心有限公司	1	-
	- 安貝利爾酒業 - 安昇國際商務拓展有限公司 澳洲酒批發中心 賓利酒世界(香港)有限公司 香貝田酒業有限公司 天傲(名家)有限公司 其士冷藏物流有限公司 相商局倉碼運輸有限公司 中旅貨運物流中心有限公司 嘉宏物流有限公司 佳釀珍藏 大昌行物流有限公司 名萄酒窖國際有限公司 安泰實業有限公司 超然酒業有限公司 超然酒業有限公司 臺灣國際實業公司 臺灣國際實業公司 臺灣國際實業公司 臺灣國際實業公司 臺灣國際實業公司 臺灣國際實	公司       Wine Storage Management Systems Certification Scheme         -       -         安月利爾酒業       -         -       1         安月國際商務拓展有限公司       -         澳洲酒批發中心       -         賓利酒世界(香港)有限公司       -         天傲(名家)有限公司       1         其士冷藏物流有限公司       1,2         中旅貨運物流中心有限公司       2         嘉宏物流有限公司       1         -       1         大昌行物流有限公司       2         名葡酒窖國際有限公司       -         安泰實業有限公司       -         香港康得思酒店       2,3         艾爾洋行有限公司       -         皇朝國際實業公司       -         東酒窖       1         -       1         香港寧夏名特優產品中心有限公司       -         美酒窖       1         -       1         香港寧夏名特優產品中心有限公司       -         美酒窖       1



JAS Forwarding (HK) Ltd.	捷士國際聯運(香港)有限公司	1,2	_
Jebsen Logistics Limited	捷成國際物流有限公司	1,2,4,5	_
Joisen Logistics Limited	駿誠物流有限公司	2	Yes
Jones Lang LaSalle Management	仲量聯行物業管理有限公司 – 浪		
Services Limited – The Long Beach	澄灣	2	-
K Cellars (Hong Kong) Limited	=	1	-
Kerry Logistics (Hong Kong) Limited	嘉里物流(香港)有限公司	1,4	-
Kerry Logistics (Hong Kong) Limited –	-	-	Yes
Kerry Kwai Chung Warehouse Kerry Warehouse (Hong Kong) Limited	嘉里貨倉(香港)有限公司	1	
Madison (China) Limited	麥迪森(中國)有限公司	<u></u>	-
MBL Wine Group Limited	馬伯樂集團酒業有限公司	<u></u>	- Yes
•			res
Metropolitan Wine Cellar Limited  Modern Wine Cellar Limited	城市酒窖有限公司	1	Yes
Nanpu Fine Wine & Spirits	現代酒窖有限公司	<u>-</u>	res
International Company Limited	南浦酩酒坊國際有限公司	-	Yes
Nu-Health At Culture Homes Limited	文化堂(科技)有限公司	-	Yes
Omtis Fine Wines	安天時酒庫	1,2,5	Yes
On Excel Fine Wines Limited	優達酒業有限公司	1	-
Rastignac (HK) Limited	威利來(香港)有限公司	-	Yes
Royal Orchid Wine (Hong Kong) Company Limited	君蘭酒業(香港)有限公司	2	Yes
Schmidt Marketing (Consumer Products) Limited	興華拓展(消費品)有限公司	-	Yes
Store Friendly Self Storage Group Limited	儲存易迷你倉集團有限公司	1	-
Sun Hing Holdings Limited	新興集團有限公司	1,2	-
Sunfun (China) Ltd.	中正商航(中國)有限公司	2,5	Yes
Superb Wine Company Limited	酒至尊有限公司	-	Yes
T-Box Thermal Storage Limited	適恒溫儲存空間有限公司	1	-
Toll Global Forwarding (Hong Kong) Limited	拓領環球貨運(香港)有限公司	2	-
Top Spin Wine Logistics Limited	-	1,2,4	-
U-Freight Logistics (HK) Limited	聯邦物流(香港)有限公司	2	-
VP Gallery	永柏品酒廊	-	Yes
W Cellar Limited	尚藤酒業有限公司	1	-
Wai Shing Wine International Co. Limited	偉成洋酒國際有限公司	2	Yes
Watson's Wine	屈臣氏酒窖	1	Yes
Wine High Club	-	1	Yes
WineWorld Limited	酒世界有限公司	-	Yes
Yamato Logistics (Hong Kong) Limited	雅瑪多運輸(香港)有限公司	5	-
Yuan Fat International Limited	源發國際有限公司	-	Yes
-	中山火炬開發區萬杯酒行	-	Yes
-	中山市天傲名家貿易有限公司	-	Yes

# Hong Kong Wine Registration Scheme for Events - List of Events -

(As of 11 November 2016)

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Asia Wine and Spirits Awards by Sommeliers 2016	亞洲酒類大賞冠軍侍酒師評審
Restaurant & Bar Hong Kong House Wine Awards 2016	香港餐飲展駐店酒大獎2016