

Devotion to Community Services 关爱社区•实践社责

In 2008, HKQAA set up the Business and ommunity 本局在 2008 年成立了企业社区 Supporting Fund (BCS Fund) to subsidise enterprises 支援基金,以资助形式支援企业 as they engage in sustainable development, with the 及社区达至持续发展,藉此提升 aim of helping to promote a harmonious environment 企业整体竞争力及建设和谐的社 in the community.

区环境。

Visiting Northwest China

Despites the economic boom in China in recent years, the rural parts of the country, particularly the northwest region, are falling behind in terms of development.

From 30 August to 4 September 2011, delegates from 今年 8 月 30 日至 9 月 4 日,本局 HKQAA, including Dr Michael P. H. Lam, CEO, visited Sichuan, Qinghai, Gansu and Shaanxi provinces. They inspected several projects funded by 陕西等西北省份,跟进了解多项 HKQAA and learned more about the economic environment of northwest China.

Through funding development projects, HKQAA wishes to subsidise the education and improve the living conditions of children in poor areas, as well as 协助他们自力更生;同时亦让本 promote the organisation's values, such as social responsibility.

中国西北地区探访

中国近年经济增长迅速,但城乡 发展步伐不一,贫富悬殊愈趋严 重,其中西北地区经济发展相对 落後。

总裁林宝兴博士与多位公司代 表,探访了四川、青海、甘肃、 公司已资助的项目之概况,以及 了解西北地区的生活经济状况。

本局希望透助资助,帮助贫困地 区的孩童改善学习、生活环境, 局「社会责任」的共同价值观得 以宣扬。







Lezhi Orphanage, Sichuan 四川——乐至孤儿所



Aihua Vocational School, Xi'an 西安——爱华职业学校



Dr Lam encourages the students 林博士向学生致辞,鼓励他们努力上进