

【Press Release】

FOR IMMEDIATE RELEASE

2015 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony Successfully Held

(6 November 2015, Hong Kong) Hong Kong Quality Assurance Agency (HKQAA) today held the “2015 Hong Kong Wine Registration Scheme and Wine Storage Management Systems Certification Scheme Presentation Ceremony” at the Hong Kong International Wine & Spirits Fair. Mr Edward Yu, Acting Deputy Secretary for Commerce & Economic Development (Commerce & Industry), the Government of the HKSAR, was the officiating guest.

Raise Consumer Confidence with Identifiable Sources

The Hong Kong Wine Registration Scheme is the first such programme in Hong Kong. This scheme aims to recognise an organisation’s ability to maintain records of wines they handle. In response to the popularity of smartphones, HKQAA took a further step and introduced the Hong Kong Wine Registration Scheme Label last year. Registered organisations can attach the Label with its unique QR code to their wines, and consumers then scan the bottle with their smartphones to verify the wine online, giving them more confidence in their purchase. Results have been promising since the launch of the scheme, for which 42 organisations have registered (see Appendix for details) and so committed to providing identifiable sources of wine.

Take Systematic Measures to Protect Wine Quality

Another wine-related scheme, the Wine Storage Management Systems Certification Scheme, is the first of its kind in the world and provides a framework for proper wine storage and transportation throughout the supply chain. The objective is to ensure industry standards and maintain wine quality. 55 certifications have been issued since the launch (see Appendix for details). In today’s ceremony, we recognised the sustained efforts of certified companies.

Ir Dr Hon Lo Wai Kwok, Chairman of HKQAA said, “We will continue to improve our wine-related services to keep pace with international market trends and help raise industry standards. Also, we will strengthen the promotion of our services, enabling mainland and foreign markets to know more about the outstanding performance of Hong Kong’s wine businesses. Without doubt, these will further enhance trader and consumer confidence, and cement Hong Kong’s role as an international wine trading hub.”



Mr Edward Yu, Acting Deputy Secretary for Commerce and Economic Development (Commerce & Industry), the Government of the HKSAR, HKQAA Governing Council members, Technical Committee members, supporting and endorsing organisations, as well as the participating companies of the Schemes.



Mr Edward Yu, Acting Deputy Secretary for Commerce and Economic Development (Commerce & Industry) (right), presented the Confirmation of Registration Letter of the Hong Kong Wine Registration Scheme to the registered company.



Ir Dr Hon Lo Wai Kwok, Chairman of HKQAA (right) presented the certificates of the Wine Storage Management Systems Certification Scheme to the certified company.



Ir C.S. Ho, Deputy Chairman of HKQAA (right) recognised the company participating in the Wine Storage Management Systems Certification Scheme for years.



Dr Michael Lam, CEO of HKQAA recognised the company participating in the Wine Storage Management Systems Certification Scheme for years.

- End -

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HKQAA Background

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit organisation established by Hong Kong Government in 1989. As one of the leading conformity organisations in the Asia-Pacific region, HKQAA is committed to providing certification and assessment services. Through knowledge sharing and technology transfer, HKQAA helps enterprises enhance management performance and competitiveness. Apart from introducing world-class management systems to Hong Kong, HKQAA has also developed a wide range of innovative services to cope with increasingly diversified market demands and the growing need for sustainable development, bringing benefits to the community. Please visit <http://www.hkqaa.org> for further information.

**Wine Storage Management Systems Certification Scheme and
Hong Kong Wine Registration Scheme
- List of Participating Companies -**

Note for Scheme Type



(As of 6 November 2015)

Company	公司	葡萄酒儲存管理體系 認證計劃	香港葡萄酒註冊 計劃
A Plus Wine Cellar Company Limited	-	-	Yes
Abbelio Wines	安貝利爾酒業	-	Yes
Anrise-IMC Limited	安昇國際商務拓展有限公司	-	Yes
ATL Logistics Centre Hong Kong Ltd.	亞洲貨櫃物流中心香港有限公司	2	-
Australian Wines Wholesale Centre	澳洲酒批發中心	-	Yes
Banny Wines Cellar (Hong Kong) Company Limited	賓利酒世界(香港)有限公司	1	Yes
CBT Wines Company Limited	香貝田酒業有限公司	-	Yes
Chevalier Cold Storage and Logistics Ltd	其士冷藏物流有限公司	1	-
China Merchants Godown, Wharf & Transportation Co., Ltd.	招商局倉碼運輸有限公司	1,2	-
China Travel (Cargo) Logistics Centre Limited	中旅貨運物流中心有限公司	2	-
CN Logistics Limited	嘉宏物流有限公司	1,2,4,5	-
Collezione Wine Cellars Limited	佳釀珍藏	1	-
Corney And Barrow Limited	-	-	Yes
Crème Food Supply Chain Ltd.	優鮮食品供應鏈有限公司	-	Yes
Crown Wine Cellars Limited	-	1	-
DCH Logistics Company Limited	大昌行物流有限公司	2	-
Double S Wine International Limited	名葡萄酒窖國際有限公司	-	Yes
Double Win Corporation Ltd.	雙麗酒業有限公司	-	Yes
Elizabeth Wines Ltd.	-	-	Yes
Fabuwine Development Ltd	-	-	Yes
GE (LHIL) Lessee Limited T/A Cordis, Hong Kong	香港康得思酒店	2,3	-
Golden Group Wine (Operated by Golden Group Holdings Ltd.)	-	-	Yes
Golden Vintage International Limited	金釀國際有限公司	-	Yes
Goya (HK) Limited	戈爾洋行有限公司	-	Yes
Grand International Industries	皇朝國際實業公司	-	Yes
Grand Wine Cellar	豪酒窖	1	Yes
Hecny Wine Cellar Limited	-	1	-
Hip Cellar Limited	-	1	-

Hong Kong Wine Vault	美酒窖	1	-
International Fine Wine Exchange Centre Limited	國際名酒交易中心有限公司	1	-
JAS Forwarding (HK) Ltd.	捷士國際聯運(香港)有限公司	1,2	-
Jebesen Logistics Limited	捷成國際物流有限公司	1,2,4,5	-
Joisen Logistics Limited	駿誠物流有限公司	2	Yes
Jones Lang LaSalle Management Services Limited – The Long Beach	仲量聯行物業管理有限公司 – 浪澄灣	2	-
K Cellars (Hong Kong) Limited		1	
Kerry Logistics (Hong Kong) Limited	嘉里物流(香港)有限公司	1,4	-
Kerry Logistics (Hong Kong) Limited – Kerry Kwai Chung Warehouse	-	-	Yes
Kerry Warehouse (Hong Kong) Limited	嘉里貨倉(香港)有限公司	1	-
Luxury 82 Limited	尊貴 82 有限公司	-	Yes
Madison (China) Limited	麥迪森(中國)有限公司	1	-
MBL Wine Group Limited	馬伯樂集團酒業有限公司	1	Yes
Metropolitan Wine Cellar Limited	城市酒窖有限公司	1	-
Modern Wine Cellar Limited	現代酒窖有限公司	-	Yes
Nanpu Fine Wine & Spirits International Co., Ltd	南浦釀酒坊國際有限公司	-	Yes
New Oriental Wealth Creation Limited	新東方創富有限公司		Yes
Nu-Health At Culture Homes Limited	文化堂(科技)有限公司		Yes
Omtis Fine Wines	安天時酒庫	1,2,5	Yes
On Excel Fine Wines Limited	優達酒業有限公司	1	-
Pillariwine Co., Ltd.	展澄有限公司	3	Yes
Rastignac (HK) Limited	威利來(香港)有限公司	-	Yes
Schmidt Marketing (Consumer Products) Limited	興華拓展(消費品)有限公司	-	Yes
Store Friendly Self Storage Group Limited	儲存易迷你倉集團有限公司	1	-
Sun Hing Holdings Limited	新興集團有限公司	1,2	-
Sunfun (China) Ltd.	中正商航(中國)有限公司	2,5	Yes
Superb Wine Company Limited	酒至尊有限公司	-	Yes
T-Box Thermal Storage Limited	適恆溫儲存空間有限公司	1	-
The Chateau Cru Wine Shop	金殿法澳名酒快遞	-	Yes
Toll Global Forwarding (Hong Kong) Limited	拓領環球貨運(香港)有限公司	2	-
Top Spin Wine Logistics Limited	-	1,2,4	-
U-Freight Logistics (HK) Limited	聯邦物流(香港)有限公司	2	-
Ungert Line Limited	雅佳航運有限公司	2	-
VP Gallery	永柏品酒廊	-	Yes
VP Gallery Zhongshan	中山火炬開發區萬杯酒行	-	Yes
Wai Shing Wine International Co. Limited	偉成洋酒國際有限公司	2	Yes
Watson's Wine	屈臣氏酒窖	1	Yes
Wickens & Co., Limited	-	-	Yes
Wine High Club	-	1	Yes
WineWorld Limited	酒世界有限公司	-	Yes
Winpo Asia Ltd.	維寶亞洲有限公司	-	Yes
Worldwide Fine Wine Centre (HK) Limited	環球優質葡萄酒中心	-	Yes
Yuan Fat International Limited	源發國際有限公司	-	Yes